

Pretzel's Beer Blog
 Brewery Score sheet
 Locale:
 Date:

Red, White, and Brews
 5/7/2023

Category	Weighting Factor	Average Score	Description	Ratings (0-10, NA)			
				Pretzel	The Stoutmeister		
Facilities	10%	7.75	Parking	6.50	7.00		
			Bar area	8.50	7.00		
			Seating, lighting, decor	9.00	9.00		
			Restrooms	8.00	9.00		
			Acoustics	7.00	5.00		
			Outside Area	8.00	8.00		
			Brewery Tour - Virtual				
			Brewery Tour - Live				
Beer	65%	9.00	Variety	9.00	9.00		
			Tasting / samplers	9.50	8.00		
			Price	8.50	8.00		
			Logo, branding	10.00	10.00		
People	10%	9.75	Staff	10.00	10.00		
			Clientele	10.00	9.00		
Merchandising	10%	9.25	T-shirts (variety, colors, etc.)	9.00	10.00		
			Glassware	10.00	10.00		
			Take out beer (growlers, bottles, etc.)	8.50	8.00		
			Other merchandise				
Social Media	5%	8.79	Twitter / Facebook / Instagram / Untapped	9.00	8.00		
			Website	8.50	9.00		
			Beerfest Participation	9.00	9.00		
			WIFI				
			Specials	9.00			

Overall Pretzel
 Score 8.96