

Pretzel's Beer Blog
 Brewery Score sheet
 Locale:
 Date:

Farmer's and Bankers Brewing
 2/19/2023

Category	Weighting Factor	Average Score	Description	The Rabbit	Pretzel	Nanny Fanny	The Wrangler	Princess	B3	Cat-Man-Do	Queen of Funk	The Tinkler	JohnMacBeer	The Good Neighbor	Big Gunz	The Mole Slayer				
Facilities	10%	7.93	Parking		10.00															
			Bar area	9.00	8.00	10.00	9.00	9.00	8.00	10.00	10.00	8.00	9.00	8.00	8.00	5.00	8.00			
			Seating, lighting, decor	7.00	7.00	10.00	8.00	9.00	9.00	10.00	10.00	7.00	10.00	8.00	8.00	6.00	9.00			
			Restrooms	10.00	9.00		8.00	8.00		10.00			10.00	9.00	7.00	7.00				
			Acoustics	3.00	5.00	7.00	6.00	6.00	7.00	5.00	5.00	1.00	4.00	2.00	4.00	4.00	8.00			
			Outside Area	6.00	8.50			5.00	7.00			7.00			5.00			9.00		
			Brewery Tour - Virtual		7.50		8.00				10.00	9.00							10.00	
			Brewery Tour - Live	10.00	9.00					9.00										10.00
			Hours of operation	10.00	8.80		9.00			8.00	10.00					10.00	10.00			9.00
Beer	65%	7.92	Variety	8.00	8.80		8.00		8.00	10.00	8.00		7.00	6.00	7.00	10.00				
			Tasting / samplers	8.00	9.00				8.00	10.00			7.00	7.00	7.00	10.00				
			Price	8.00	8.50		7.00			10.00			5.00	7.00	7.00	9.00				
			Logo, branding	7.00	8.00		9.00		7.00	10.00	9.00	8.00	3.00	7.00	8.00					
People	10%	8.63	Staff	10.00	9.00		8.00		9.00	8.00	5.00	10.00	9.00	8.00	9.00	10.00				
			Clientele	8.00	8.50		8.00			9.00	10.00	6.00	10.00	10.00	9.00	7.00	10.00			
Merchandising	10%	7.52	T-shirts (variety, colors, etc.)	8.00	9.00	8.00	8.00	9.00	8.00		8.00	8.00	3.00	8.00	3.00		9.00			
			Glassware				8.00								8.00	7.00		10.00		
			Take out beer (growlers, bottles, etc.)	6.00				8.00		7.00						6.00				
			Other merchandise	9.00	9.00		8.00	6.00												
Social Media	5%	8.41	Twitter / Facebook / Instagram / Untapped	9.00	8.00		8.00								7.00					
			Website	8.00	7.50		8.00							9.00	6.00					
			Beerfest Participation																	
			WIFI				10.00								10.00					
			Specials		9.00		10.00													

Overall Pretzel Score 7.97