

Pretzel's Beer Blog  
 Brewery Score sheet  
 Locale:  
 Date:

Gusto Brewing Company  
 12/12/2021

			Ratings (0-10, NA)						
Category	Weighting Factor	Average Score	Description	Pretzel	The Stoutmeister	JohnMacBeer	The Mole Slayer		
Facilities	10%	8.79	Parking	9.00	10.00	10.00	10.00		
			Bar area	8.00	8.00	10.00	8.00		
			Seating, lighting, decor	9.00	9.00	10.00	9.00		
			Restrooms	8.50	8.00	10.00			
			Acoustics	8.00	8.00	10.00	9.00		
			Outside Area	8.50	10.00	9.00	9.00		
			Brewery Tour - Virtual		5.00				
			Brewery Tour - Live						
Beer	65%	7.57	Hours of operation	9.00	8.00	7.00	9.00		
			Variety	8.00	8.00	8.00	9.00		
			Tasting / samplers		6.00	10.00	2.00		
			Price	7.50	7.00	9.00	9.00		
People	10%	9.08	Logo, branding	8.00	6.00	7.00	9.00		
			Staff	10.00	10.00	9.00	9.00		
Merchandising	10%	8.69	Cientele	7.50		9.00			
			T-shirts (variety, colors, etc.)	10.00	9.00	8.00	10.00		
			Glassware	9.00	8.00		9.00		
			Take out beer (growlers, bottles, etc.)	8.00	8.00	8.00	8.00		
Social Media	5%	8.50	Other merchandise	10.00	8.00				
			Twitter / Facebook / Instagram / Untapped	9.00	9.00				
			Website	9.50	10.00		9.00		
			Beerfest Participation	5.00	9.00				
			WIFI	10.00	5.00		10.00		
Specials	8.00								

Overall Pretzel  
 Score 8.00